



Dear Friends, Advocates and Donors:

The holiday season is upon us and Moms Against Poverty is seeking your support to help the Bay Area's underprivileged children to celebrate the holidays with the joy and dignity they and their families deserve.

According to the USDA, **11 million children in America live in food-insecure homes**. For the families of these children who struggle daily to meet the most basic of needs, putting food on the table and purchasing gifts during the holidays is simply not a reality.

Moms Against Poverty will launch its annual Holiday Helping Hands Program on November 1st to meet the seasonal needs of thousands of Bay Area families. Your monetary support is essential to ensure 20 participating schools and community centers in 4 counties receive gifts, blankets, and gift cards to disperse to the low income families.

Enclosed you'll find a sponsorship package, which provides more detail on each level of giving. Sponsoring this program is a win-win all around. In addition to the fulfillment you receive from giving selflessly, your participation will be acknowledged in our online campaign marketing materials and during our annual Gift Wrapping Party hosted at the Burlingame Recreation Center on December 15th.

In 2018, 160 volunteers joined the Holiday Helping Hands Gift Wrapping party wrapping over 2,000 toys for Alameda, San Francisco, San Mateo, and Santa Clara counties. This year, we fully expect to surpass last year's attendance providing a great opportunity for you to promote yourself, your business and the values you believe in.

We hope you will join us this season of giving to alleviate the stress and the financial burden for hard working Bay Area families and to bring the wonder of the holidays to thousands of children. Let's share our fortunes and help children living in poor and food-insecure households enjoy the holiday as it should be.

For more information or assistance, please contact me at becky@momsagainstopoverty.org or (540) 216-1519 or delfarib@momsagainstopoverty.org or (650) 271-7178. For more info on our impact in the news [watch it here](#).

Sincerely yours,

Becky Graham

Becky Graham
Director of Development

p.s. To learn more about MAP's essential work, visit momsagainstopoverty.org



MOMS AGAINST POVERTY
P.O. BOX 4212, BURLINGAME, CA 94011
info@momsagainstopoverty.org

momsagainstopoverty.org

A 501 (C) (3) NON-PROFIT CHARITABLE ORGANIZATION

Join us on:      

Holiday Helping Hands Sponsorship Packages

(All donations to MAP are tax deductible to the extent allowed by law)*

<p>Platinum Santa: \$2,500</p>	<p>Select one of the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Provide a nutritional meal for 50 families <input type="checkbox"/> Offer warm support blankets to 83 children <input type="checkbox"/> Sponsor 125 toys for children 	<p>Benefits:</p> <ul style="list-style-type: none"> • Featured interview in video marketing campaign for 2020 Holiday Helping Hands project • Company logo displayed on Sponsor Wall at Burlingame Recreation Center • Display your company banner at the Burlingame Recreation Center during the event • Acknowledgment from the podium at the event • MAP website and Facebook recognition
<p>Bliss Empowerment Reindeer: \$1,000</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Provide a nutritional meal for 20 families <input type="checkbox"/> Offer warm support blankets to 33 children <input type="checkbox"/> Sponsor 50 toys for children 	<ul style="list-style-type: none"> • Company logo displayed on Sponsor Wall at Burlingame Recreation Center • Featured in video marketing campaign for 2020 Holiday Helping Hands project • MAP website and Facebook Fan Page recognition
<p>Secret Elf: \$500</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Provide a nutritional meal for 10 families <input type="checkbox"/> Offer warm support blankets to 16 children <input type="checkbox"/> Sponsor 25 toys for children 	<ul style="list-style-type: none"> • Featured in video marketing campaign for 2020 Holiday Helping Hands project • MAP website and Facebook Fan Page recognition

Value: 1 Toy = \$20, 1 Blanket = \$30, 1 Meal = \$50



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MAP Holiday Helping Hands Sponsorship Application

Deadline: Monday, December 2nd

PLEASE PRINT CLEARLY

Name: _____

Position: _____

Phone: _____ Email: _____

Address: _____

City/State/Zip Code: _____

Name(s) to appear in MAP recognition materials: _____

Name and tel. # of person responsible for providing logo. Please send no later than December 1st.

Sponsorship Package (Sponsorship package details attached):

Platinum Santa (\$2,500)
 Secret Elf (\$500)

Bliss Empowerment Reindeer (\$1,000)

Payment by Credit Card (please check the appropriate box):

MasterCard

Visa

AMEX

Credit Card #: _____ Expiry date: _____ CV Code: _____

I give permission to MAP to charge my credit card.

Name on credit card: _____

Signature: _____ Date: _____

I give permission to MAP to add my name to its mailing list.

Payment by Check: Please make your check payable to Moms Against Poverty or MAP.

Please return the signed form (together with your check, if applicable, to):

Moms Against Poverty –2019 Holiday Helping Hands

P.O. Box. 4212

Burlingame, CA 94011

MAP is a 501 (c) (3) tax-exempt non-profit charity organization (Tax ID # 20-88655)



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