





#### **Letter From Our President**

Well, 2020 was quite a year - in many ways! The pandemic struck in the early part of the year and turned all our lives upside down. So much was unknown at that point - including how devastating COVID-19 was going to be and how many lives would be affected or, tragically, lost.

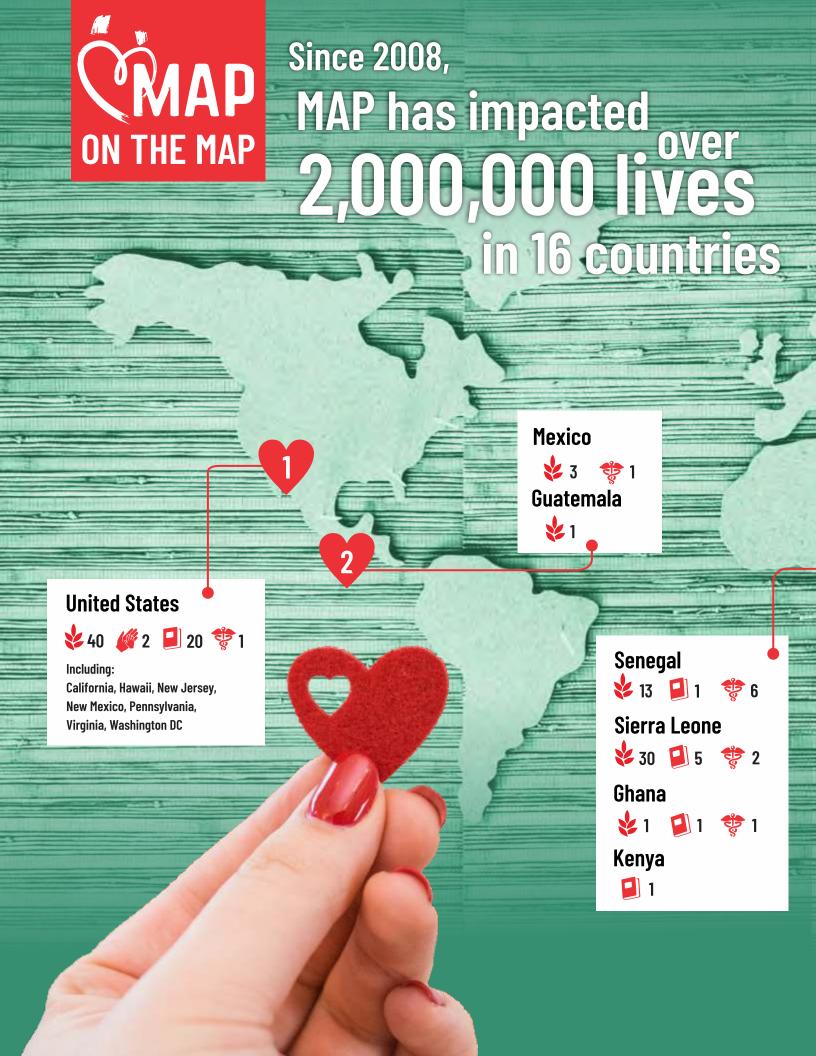
Despite everything, and thanks to the superhuman efforts of our fantastic team, our wonderful volunteers, and our generous sponsors who found it in their hearts to help people whom they will never meet, MAP responded to every single challenge that the pandemic threw at us. Schools continued to be built, essential medical supplies were distributed, and food packages found their way to those in desperate need.

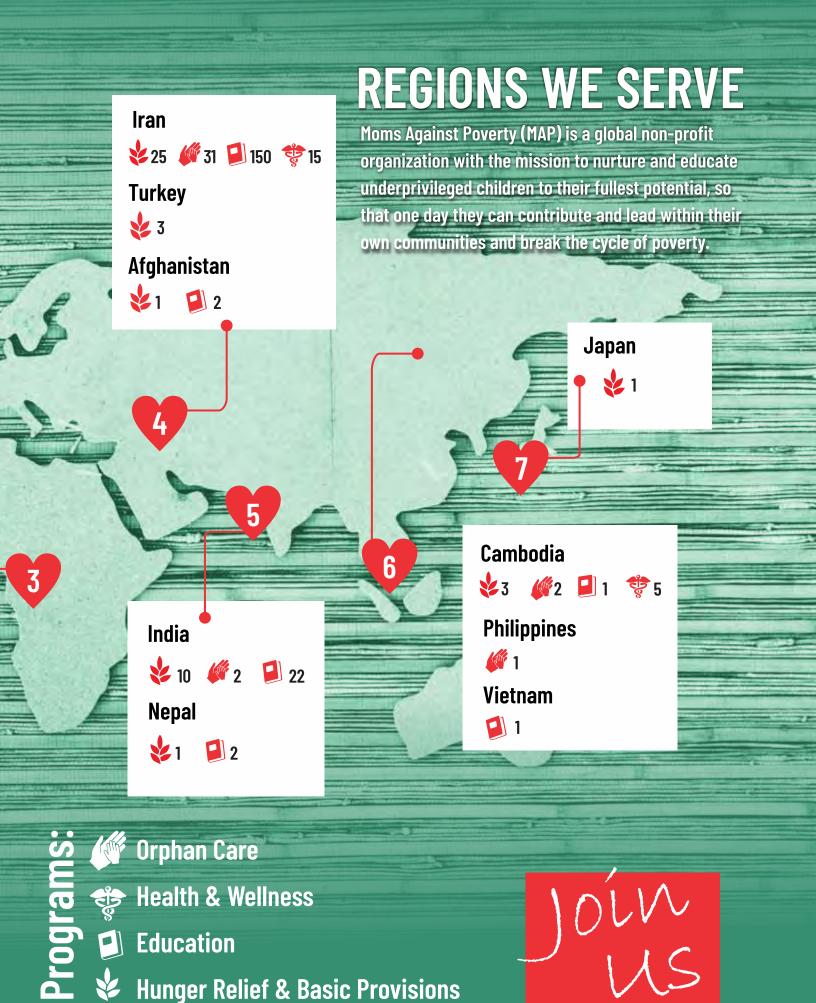
So yes, 2020 was quite a year. It showed me that, together, we can achieve wonderful things. It showed me that MAP is strong and powerful in the face of adversity. As catastrophic a year as it was, to me it served as an inspiration for what can be achieved in the future. I hope you too will be inspired when you read about our achievements. For the part you played in those achievements, however large or small, on behalf of MAP and the countless communities and families we support, I thank you with all my heart.

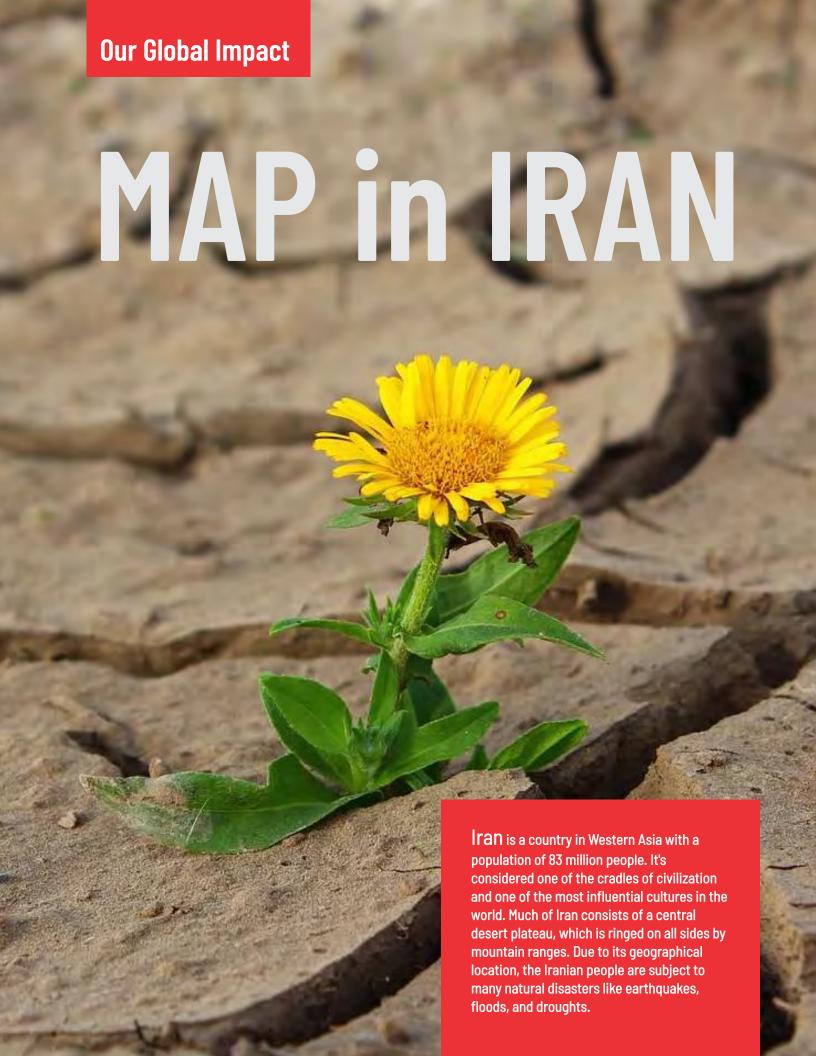
With Deepest Gratitude and Love,

Delfarib Fanaie









# **Our Global Impact / MAP in IRAN**

MAP has been serving impoverished children in various provinces of Iran since 2010. The focus of our programs in Iran has been around construction, establishment, and refurbishing of orphanages and schools, as well as providing orphan care and humanitarian disaster relief to those in need.

2020 was an extremely challenging year for the people of Iran; the year began with people recovering from a multitude of natural disasters as well as new flooding that left tens of thousands of children and their families without shelter, work, or means to secure their basic needs.

As our team was working to provide disaster relief in the province of Sistan & Baluchestan, which was impacted the hardest, the devastation continued with Iran becoming one of the first epicenters of the coronavirus outbreak.





The Pandemic spread fast and death tolls climbed daily due to limited access to medical supplies as a result of geopolitical factors.

Thanks to the generosity of so many individuals and foundations, our team in Iran worked tirelessly in hazardous conditions to provide critical preventive supplies and equipment to hundreds of struggling and under-resourced hospitals, clinics, homeless shelters, and orphanages.

Even before the pandemic, Iran's healthcare system was strained since most hospitals didn't have enough equipment to treat patients. As COVID-19 continued to stress these limited resources, your support helped MAP step in to provide critical life-support equipment to hospitals, face masks and shields for doctors and nurses, and resources to the communities most at risk from this deadly disease.

#### In summary, we provided:

- 27 ventilators, 7 electrocardiograms, 6 radiography machines, 3 oxygen machines, 8 BiPAP machines, 33 pulse oximeters, 7 vital signs monitors, 150 oxygen tanks, and 12 pieces of equipment to 30 hospitals across Iran combatting COVID-19.
- 1,100,500 N95 respirator masks, 2,837,020 face masks, 23,386 medical gowns, 17,876 patient gowns, 12,650 face shields, 18,346 liters of sanitizers, 600 liters of rubbing alcohol, 200 boxes of gloves, and 15,000 sleeve and shoe covers to front-line doctors and nurses across Iran, fighting COVID-19.
- 25,000 hygiene kits to homeless shelters and at-risk children.



Sadly, the COVID-19 pandemic was also a catalyst to rampant hunger caused by ongoing unemployment. Last year, we expanded our hunger relief program in Iran with the aim to reach as many children and families as possible. As a result, Hunger Relief Packages which included meat and monthly provisions and food voucher coupons were distributed to 40,000 children and their families in various provinces of Iran. We also launched our bread program where 330,000 loaves of bread were distributed to needy families across Iran.

# **Our Global Impact / MAP in IRAN**

While COVID-19 changed the focus for the year, we also continued our education, orphan care, and disaster relief programs in Iran.

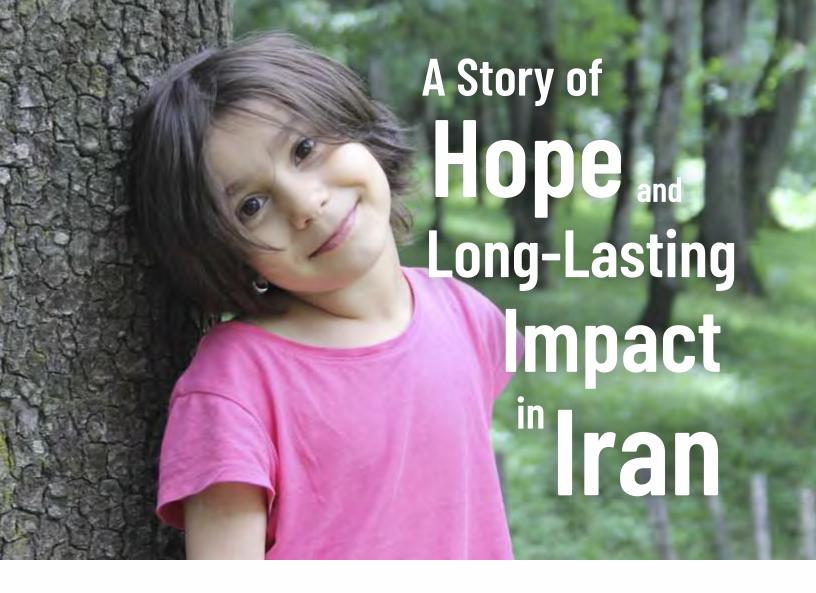


We are happy to report that last year we also:

- Completed renovation and furnishing of 8 preschools;
- Built 13 new schools;
- Built a medical rehabilitation center:
- Fully refurbished 5 orphanages while operating our own private orphanage;
- Provided education essentials, such as 182 tablets, 175 mobile phones, and 510 backpacks full of school supplies to school children; and
- Provided disaster relief and support to 200 families affected by floods in Sistan & Baluchestan by providing home appliances, blankets, clothing, and hygiene supplies. Additionally, 2,000 jackets and 4,300 pairs of shoes were distributed to needy children in the region to survive the winter.

Our work in Iran continues as we support more families recover from the economic impact of COVID-19 through provisions of food and essentials. Additionally, we are continuing our orphan care and education programs, empowering the children with access to education.





"Two birds are flying high in the sky as I watch from my dorm window. Together in flight, they soared and soared into the deep blue until they're so high I can no longer see them. They remind me of me and my friend, Turan.

Turan and I talk all the time about our past and our future. We discuss our fate and what would have happened if a high school hadn't been built in our village! What if we hadn't been allowed to go to the nearby village to attend school? What if we did not have the opportunity to further our education? We would surely be married off by now and would have multiple kids by the age of 16.

Our future and our lives were transformed when that school was built. We remember how all the girls in our village were so excited about the promise of a better future when it happened.

We were always so worried and anxious about our futures and constantly begged our poor parents to somehow find a way for us to continue to learn. And, by some miracle, our high school was built.

The door to the cage of our lives was opened and we began to fly. We threw ourselves into learning, often till past midnight. We thought of nothing but our books and dared to dream of going to college. That was our goal. We wanted to keep on flying, even still higher. And now, here we are at Tabriz University. Turan and I are both studying and hope to become engineers in the future.

We will never forget our high school and those who built it. We will not forget how they made it possible for us to fulfill our dreams and gave us the precious gift of a future where possibilities are endless.

# **Our Global Impact / MAP in IRAN**

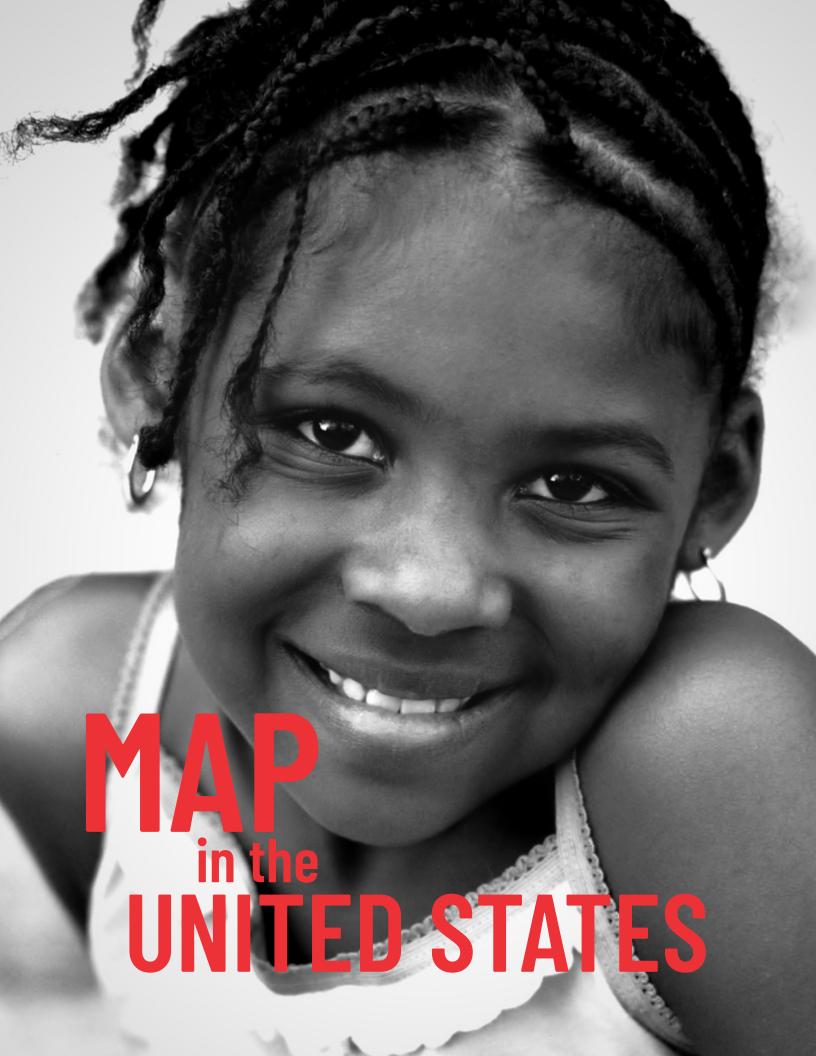
"Thank you for helping Turan and me spread our wings and soar like birds, higher and higher into the infinite blue sky of our lives."





MAP constructed its first state of the art high school in the village of Asheglou in Azerbaijan. Since then, we have constructed 36 schools and established nearly 100 preschools in villages and remote locations in Iran. Without these schools, thousands of girls would have had no choice but to give in to marriage at a young age. We thank all those that have helped pave the path to this success and made thousands of dreams come true.





#### MAP in the UNITED STATES

The United States is one of the best economically sustained countries in the world. Yet, even before the pandemic, more Americans were struggling with food insecurity than earlier. As the year ended, the United States surpassed 20 million coronavirus cases. The continuing presence of the pandemic led to millions of individuals losing their jobs which caused the vulnerable population to further suffer with issues of food insecurity, limited access to education, and health care.

Over 50 million people experience food insecurity, millions are left without work, and 1 in 5 children experiences hunger daily. Whether it's food insecurity or limited access to education and hygiene products, those living in poverty are truly suffering in America.





Since 2008, MAP has worked with 40+ schools and centers in various locations across the country to provide food and basic needs and educational resources to children living in marginalized communities.

Amid the coronavirus pandemic, requests for meals and provisions from our local communities increased substantially. Hence, to ensure that our nation's underprivileged youth and families have access to a spectrum of resources, we ramped up our efforts identifying the gaps in the services and tirelessly worked to fulfill them in collaboration with our partners.

As a result, last year, MAP provided much-needed support to over 100,000 children and their families in California, Pennsylvania, Virginia, and Washington D.C. Our support included over 140,000 lbs. of food and hygiene necessities as well as much needed educational resources, such as laptops, tablets, and headsets.

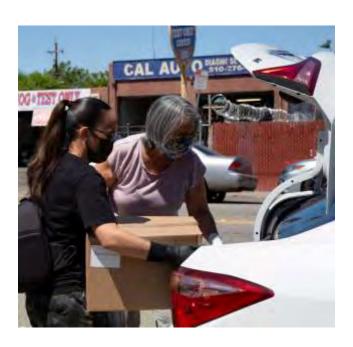


# MAP in the UNITED STATES

While our work in the United States primarily focused on the vast food insecurity millions of people were and are subjected to, the nation-wide pandemic had broadened our relief efforts to provide hygiene and educational resources for those that were in dire need. Ultimately, thanks to your donations, our contributions throughout the United States doubled last year. In summary, we provided:

- 20,000 meals to underprivileged children in our nation's capital, with the help of the D.C. Central Kitchen. An additional 400 meals were supplied by Mariam's Kitchen in Washington D.C. and 10,000 meals through the San Francisco Unified School District.
- Thousands of grocery boxes totaling over 140,000 lbs. of food and 40,000 hygiene products such as shampoo, soap, sanitizers, and masks were designated to families in California, Virginia, Pennsylvania, and Washington D.C.
- Hundreds of laptops, tablets, headsets, educational resources, and gift cards were allocated to over 1,000 children living in transitional housing.
- 1,500 blankets, whole turkeys, gift cards, and toys were donated to hundreds of children and their families over the holidays.









#### MAP in CAMBODIA

Cambodia is located in Southeast Asia, bordering Laos, Thailand, and Vietnam. It has an estimated population of around 16 million people. According to the World Bank, Cambodia remains the poorest Asian Country by Gross National Income with 70 percent of the population lacking access to running water, sanitation, education, and health care.

Approximately 90 percent of Cambodia's impoverished population live in rural areas, where the primary industry is agriculture. However, agriculture alone can't sustain everyone, therefore many families resort to child labor, human trafficking, and sex labor as a means of survival. Unfortunately, lack of education and opportunity in these communities prompts many young adults to fall into the vicious cycle of alcohol and drug abuse.

MAP has been working in Cambodia since 2008, providing orphan care, basic provisions, free education such as English, computer science and vocational training programs to impoverished children in the Kandal Province. We offer free daycare, preschool and after-school classes and vocational training at our school which serves over 110 children.

Additionally, we provide basic provision resources to the community and fund foster care for impoverished children living in Prek BongKong, Prek Lvea, and Prek Ta Kov villages.

Despite the COVID-19 pandemic, 2020 marked many exciting achievements for us in Cambodia. Two of our students successfully graduated from high school and are now continuing their education at the university. We share a bit more about their story below.

2020 started with the opening of our Media Academy Program. This program was launched to provide hands-on vocational training to young adults in graphic design, photography, videography, marketing and writing.

# **Our Global Impact / MAP in CAMBODIA**

February 2020 saw another success story with our Deputy Director, Vartey Ganiva, getting invited to participate at a panel discussion about Gender Equality at the Buddhist University of Battambang.

Last spring, the pandemic made a substantial impact in Cambodia with the country shutting down and schools forced to close. Our Cambodian team worked hard to better address the ever-growing challenges of the pandemic. Our classes were moved online and the team quickly mobilized and distributed laptops as well as smartphones so that students could have access to their classes and homework remotely.

Our computer teacher Pok Prak has continued his computer classes with home visits, and they are in the final stages of building a customized data-based attendance list software to be used at our school this December.

The vocational training classes continued outdoors with strict hygiene measures. We are pleased to report that even through the challenges we were able to install 4 hydroponic systems in the community to help grow food and alleviate the level of concern as people grew worried about their food supply.









Additionally, we helped many struggling families in the community with food packages and rice provisions. We are grateful to our social workers who supported the children and their community during the pandemic closures with regular home visits and helping educate them on proper hygiene, hand washing to wearing masks, and COVID-19 protocols.



# Our Global Impact / MAP in CAMBODIA

In October, as the schools began to open for in-person classes, the children had the excitement of visiting their school in a new and larger building! We look forward to continuing our work, empowering and educating the underprivileged children and teenagers to help break the cycle of generational poverty in Cambodia. All this was made possible thanks to the generosity of our many donors; we are truly grateful to all of you!





#### **Our Global Impact**

Meet Hang Sakada, the first boy taken into MAP Cambodia's Orphan Care Program in 2011. When we first met Sakada, he was 11 years old. He was very skinny, shy, and quiet; but you could tell he was a smart boy.

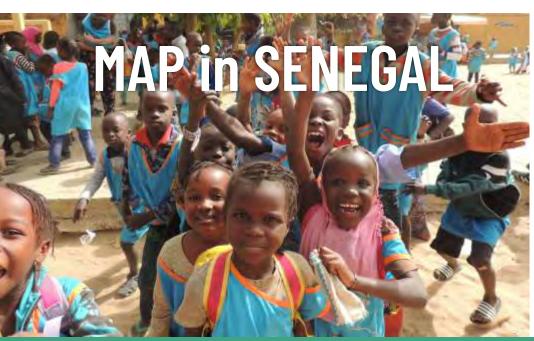
Sakada's mother committed suicide when Sakada was 11 years old and his father was never present, leaving Sakada orphaned to live with his aunt and uncle where he lived in extremely poor living conditions. He was introduced to us through a social worker, and he came under our care.

Since then, Sakada has become a lively and brilliant young adult. In 2020, he graduated from high school and will be attending university, studying computer science.

Meet Vuth Socheata, she is the second of five siblings. She was born into an impoverished family. Her father was never present and had left them when she was six. Socheata's mother could neither read nor write but she tried very hard to provide for her family. She was a street vendor, selling food to garment factory workers. Although she worked hard, her business could not provide adequate support for her five children and herself. The children grew up in harsh conditions, experiencing constant hunger and living in a rented crowded room.

In 2012, ten-year-old Socheata and her two younger sisters came under our care and joined MAP's program. When we first met her, Socheata was very thin, sad, and shy. Since then, Socheata has become a light at our school, not only is she a good student but also a great role model for her siblings and other girls. She graduated from high school last year and will be attending university, studying graphic design.







Senegal is located on the Western coast of the African continent, bordering Mauritania, Mali, Guinea, Guinea-Bissau, and the Gambia. While Senegal is one of the most stable and successful democracies in Africa, its population of 16 million remains impoverished and undereducated. More than one third of the population lives below the poverty line, and 75 percent of families suffer from chronic poverty.

Poverty and food insecurity are particularly prevalent in rural areas where most of the population rely on farming and fishing, which are regularly threatened by inclement weather like drought and other climate changes.

Since 2015, MAP's Education and Hunger Relief Programs have centered around the city of Mbour on Senegal's central coast.

In January 2020, some members of MAP's Board of Directors and Advisory Board visited Mbour and participated in celebrations for the opening of the fifth MAP-built school. This one of a kind preschool provides education to children with physical and learning disabilities.



# Our Global Impact / MAP in SENAGAL





The trip also resulted in our collaboration with a rural orphanage, Sourire d'Enfants, to help provide proper nutrition and care for children living in this home. This help became even more essential as the pandemic created business closures and limited access to essential provisions. MAP helped provide food, water, and milk for the 24 children, newborn to age 3, and the staff during these difficult times.

During the height of the pandemic with school closures and concerns rising, our team mobilized and provided monthly provisions of food and hygiene packages to 2,000 children and their families.

Additionally, throughout the year, we provided daily meals for over 1,800 children at MAP's five preschools.



We are happy to report that despite the pandemic, the construction of MAP's sixth school, an elementary school located in the Diamaguène District of Mbour, which serves 500 students was completed. The school opened doors this year and welcomed students. We closed the year with a distribution of 1,500 toys to children in need during the holidays.

MAP continues to build its programs in Senegal with the aim to provide tools to children in need and create lasting impact within the communities that we serve.



#### **MAP in AFGHANISTAN**

Afghanistan is a deeply fragile and conflict-affected country, with 72 percent of the population living in poverty. MAP began working in Afghanistan in 2009, providing computer, literacy and education programs for thousands of girls in Afghanistan.

In February 2020, the first cases of COVID-19 were confirmed in Afghanistan. The country quickly went into a shut down, the economic shock of the pandemic, including increased unemployment, food-supply disruptions due to border closures, and rising food prices exacerbated the already high levels of food insecurity around the country. Save the Children, last year, assessed that 7.3 million Afghan children would face food shortage due to the pandemic.





We took action and provided close to a month's supply of food and hygiene products to 1,400 needy children and their families. This helped ease the anxiety and fear that the children and their families felt as a result of hunger, and not being sure where their next meal might come from.

These children and families are still in need of help as the country struggles to recover from a difficult economic situation. We strive to continue our work helping to ease the suffering and helping to build pathways for self-sufficiency in Afghanistan.















## **Our Global Impact**

#### **MAP in GHANA**



Ghana is a country in West Africa which borders Togo, Cote d'Ivoire, and Burkina Faso. Formerly known as the Gold Coast, Ghana gained independence from Britain in 1957. In the past two decades, the country has taken major strides toward democracy coupled with revenue from natural resources such as gold, cocoa and, more recently, oil. Ghana's economy is stabilizing and on a growth path.

However, lack of farming subsidies, poor market facilities, poor farming practices, and poor climatic conditions continue to keep millions of people in absolute poverty especially those living in the rural communities. Approximately 73 percent of children in Ghana live in poverty with lack of nutrition and health care.

MAP began its work in Ghana by helping setup neonatal equipment for two rural hospitals in dire need of life saving equipment in 2015. The Sampa District Hospital which serves the Jaman North District, with a population of about 90,000 and the Tain District Hospital that serves the Tain District.

COVID-19 hit Ghana in March 2020 which led to shutdowns and loss of jobs. Thanks to your generosity, we have been able to provide 70,000 meals to children and families in the rural villages of Obrakyere, Akoninsi, Amowi, and Kwaokurabi located in the Central Region of Ghana. These people were already struggling and living in impoverished conditions due to poor farming conditions and lack of marketplace for their produce. These circumstances coupled with the significant slowdown in the economy as the result of the pandemic impacted them even more severely. We plan to continue our work and to provide more sustainable programs to help the impoverished children in Ghana.

#### MAP in INDIA



India is a developing nation and although its economy is growing, poverty is still a major challenge within the country with more than 800 million people being considered poor. India is home to the greatest number of impoverished children in the world with 1.4 million children reported to die each year before their fifth birthday. Children from rural areas, slums, and poor urban families suffer from malnutrition, lack of access to water, sanitation, hygiene, health care, and education.

We began our work in India in 2012 by supporting an all-girls and an all-boys orphanage as well as providing free education and meals for hundreds of children living in slums in Rayagada District.

With the growth of the high-tech industry and India becoming one of the world's leading destinations for outsourcing jobs, MAP expanded its education program and also began

establishing a free computer learning center in Rayada.

These centers provide free computer classes to impoverished young adults helping them gain the skills needed to enter the job market.

Additionally, after the 2015 flooding in Rishikesh, MAP helped fund the construction of a classroom and established a computer lab at Mother Miracle school. Last year, we helped to establish a second computer lab at this school. Twenty-four computer terminals have been outfitted, including desks, monitors, a single flat-screen television which benefit 150 students yearly.

We make it our goal to not only provide aid for children in poverty but also give them the skills and means to make a better life for themselves and plan to continue our work in India.



## MAP in NEPAL



**Nepal** is considered one of the poorest countries in the world with 1 in 4 people living below the poverty line and surviving on less than fifty cents a day. Nepal has one of the highest rates of disease and malnutrition in the world. Three percent of children die before the age of five.

To make matters worse, the coronavirus pandemic affected countries like Nepal more than most. Their largest industry is tourism, which has suffered greatly in the past years because international travel virtually ground to a halt. The ongoing poverty crisis coupled with the coronavirus pandemic left thousands of people with little or no saving to purchase food and necessary supplies for their families.

As the situation became more alarming in Nepal, we took action and helped provide monthly provisions of food and hygiene products to orphaned children and families, supporting 1,650 children and adults each month in Jorpati and Mahalaxmi, Nepal.

Our work in Nepal began after the devastating earthquake in 2015 where we constructed two safe learning spaces for children in two remote villages. These centers help provide a safe space for the girls in these villages who are at risk of rape and molestation. We plan to expand our programs and continue supporting these disadvantaged children over the coming years.

#### MAP in SIERRA LEONE



Sierra Leone continues to be one of the poorest countries in the world, its population of more than six million is fighting to recover from a decade of civil war. Despite an abundance of natural resources and international support for its development, the country is still struggling with lack of infrastructure, access to water, sanitation, health care, and education.

We began our work in Sierra Leone in 2012. Since then, we have constructed three schools, established a learning center and equipped nearly 30 village schools with solar lights and wells. This program not only provides drinking water for the whole village but also a safe learning space which doubles as a community center for hundreds of children and their families.

Last year, the pandemic impacted Sierra Leone like many other countries. Due to lack of hygiene and sanitation, the virus was spreading fast. As schools began to reopen in the fall, we helped set up handwashing stations at 10 schools and provided face masks to 4,000 impoverished children. We look forward to continuing our life changing work in Sierra Leone.

\*\* All global statistics are recited from UNICEF, WorldBank and Save the Children reports.

## Paving a Path to Sustainability - ShopatMAP

**ShopatMAP** was founded to further MAP's mision. Working side-by-side since 2008 as leaders of MAP, Delfarib and I witnessed the challenges and lack of economy faced by people living in developing communities. It became evident that in order to further our mission, we needed to branch out MAP programs. This insight and the desire to create a path of sustainability for MAP, led to the birth of ShopatMAP.

Breaking the cycle of generational poverty in developing communities is a complex and multi-faceted issue. There are various reasons why impoverished young adults struggle to move beyond their circumstances. One of them being that children and young adults living in disadvantaged communities face constant pressure to leave school and enter the labor market so they can contribute to their family income. Without proper education, their employment prospects are limited to employment in the day labor market.

Children born into families who earn a living though a craft usually follow their parents into this trade and become artisans, themselves. As a matter of fact, handcraft production is one of the largest forms of employment in the world and the only means of employment for many people living in rural communities. But many hardworking, talented artisans living in these communities struggle to make an income due to limited access to marketplaces.

The ShopatMAP team is deeply committed to elevating the lives of these artisans by ethically sourcing their products and providing them with dignified wages. We not only purchase their craft, but also empower them with holistic social programs such as financial literacy and vocational training.

Additionally, we reinvest in these communities through MAP's education, vocational training and basic provision programs that strengthen the community and its future.

Please visit ShopatMAP.org to discover our fashionable, eco-friendly and ethically sourced jewelry and accessories. Your purchase of these beautiful artisanal pieces helps create equity and sustainability in marginalized communities, ultimately helping break the cycle of generational poverty.

The launch of ShopatMAP would not be possible without the hard work, love, and commitment of the team leading this venture. I am deeply grateful to their daily efforts and your patronage of this venture.

Ladan Judge President

ShopatMAP









# Live, fashionably.





CURATED
Precious artisanal products







Join us on:















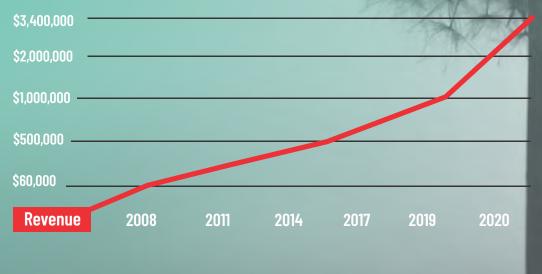




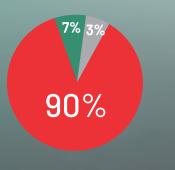
## **Our Financials**

We operate with the utmost integrity and honesty, and take responsibility in the stewardship of our resources. Our pledge is to be effective in our outreach to those in need, while being good guardians of the funds entrusted to us. We follow nonprofit best practices and undergo audits to ensure financial responsibility. Donations to Moms Against Poverty (MAP) are tax-deductible to the extent allowed by law.

# **Revenue 2008 - 2020**



Fiscal Year 2020



# **Functional Expenses**

- Programs
- Fundraising
- Mgmt & Operations

# 43% 44% 12%

# **Revenue Sources**

- Individuals
- Grants
- Businesses
- Fundraising

# **Our Team**

#### **Operations**

Delfarib Fanaie, Principal Founder & CEO Ladan Judge, Co-Founder & COO Yasamin Shamsiri, CFCO Denise Domingo, U.S. Program Manager Larson Holt, Senegal Program Manager Samann Alavi, Grants Manager Sean Alemzadeh, Web & IT Consultant Jasmine Samsami, Marketing Manager Lily Navab, Marketing Specialist Human Vafaie, Graphic Design & Publication Consultant Ariana Sheikhai, Student Leaders at MAP (SLAM) Program Manager



#### Iran Team - Nikgaman Jamshid

Ashkan Taghipour, Country Director Fatemeh Toghanian, Director of Operations Samira Safavi, Program and Marketing Director

#### Cambodia Team

Samphor Un, Country Director Vartey Ganiva, Deputy Director Timon Seibel, Program Director

#### **Senegal Team**

Omar Fall, Country Manager

#### **Accounting & Legal Team**

Ardy Esmaeili, CPA Coblentz Patch Duffy & Bass LLP Frank E. Clohan Mina Almassi Yazdanyar Law Offices

#### **Event & Outreach Volunteer Team:**

Outreach & Development team: Natalie Bierman, Hossein Mardani, Maryam Winans, Anahita Safavi SoCal Outreach Manager: Bita Imani-Safari Arizona Outreach Manager: Ziba Kian

D.C. Metropolitan Area Outreach Manager: Haleh Boroumand Darabnia Bay Area All-in Group Managers: Ali Sherkat, Farshid Samsami,

Morteza Zarabian

Event Volunteer Manager: Shokoufeh Hanjani

Event Team Members: Afkham Ansari, Nina Oranus Bakhtiari, Dadmehr Davari, Kami Fanaie, Mariam Firouzi, Mojdeh Froozandeh, Guadalupe Hinojosa, Nooshin Hakimi, Haleh Merat, Maryam Refahi,

Anahita Safavi, Saeed Shajareh, Maryam Winans

#### **Board of Directors**

Delfarib Fanaie, President Ladan Judge, Director Yasamin Shamshiri, Director Samann Alavi, Secretary Bobak Cyrus Bakhtiari, Director Maryam Winans, Director

#### **Advisory Board**

Mina Almassi Rova Ansari Nina Oranus Bakhtiari Haleh Boroumand Darabnia Frank E. Clohan Mehrdad Elie Mariam Firouzi Mojdeh Froozandeh Hani Ganji Nooshin Hakimi Shokoufeh Hanjani Guadalupe Hinojosa Bita Imani-Safari Marjan Javaherian Niaz Kasravi Ise Lyfe **Haleh Merat** Aida Monfared Kamron Motamedi Neda Nobari Azita Oghlidos-Emami Marvam Refahi Shahab Sadat-Tehrani Anahita Safavi Lilv Sarafan Roya Soleimani Winner Sima Talai









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